

# PENANG GREEN COUNCIL



ENABLE • EMPOWER • ADVOCATE



PENANG GREEN COUNCIL  
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# KEY ACCOMPLISHMENTS AT A GLANCE



## MAJOR EVENT

### PGS PENANG GREEN SUMMIT

**2230** Participants  
**26** Speakers  
**46** Exhibition Booths

**43** Companies  
**456,448** Social Media Outreach

### EARTH HOUR CELEBRATION

**26,489** Pledging Individuals and Organisations  
**7,000** Public Engagement

### EARTH DAY CELEBRATION

Penang Green Innovators Competition

**300** Attendees  
**47** School students participated

### WORLD ENVIRONMENT DAY CELEBRATION

Fuyoh! Lets Step Up - 3km Walk & WASTED Movie Premier

**600** Attendees

## ENVIRONMENT EDUCATION & OUTREACH

### NSUP NO SINGLE USE PLASTIC CAMPAIGN

**120,000** approx. Outreach

**5** Campaigns/ Collaboration  
**5** Roadshows  
**6** Digital Media Strategy

**30,000** NSUP Tote Bags Given Out  
**1<sup>ST</sup>** Rebag Station Launched

### ECO TALKS

**46** Sessions  
**12,295** Public Engagements

### PUBLIC ENVIRONMENTAL OUTREACH

Through Camps, CSR Program, L.E.A.F Program & TOT.

**>214** Public Engagements

### SHARING & INTERVIEWS

**6** Sessions

### ROADSHOWS

**>7,350**

## INCENTIVES

**122**   
 Total Winners & Recipients

### PENANG GREEN OFFICE

**53** <sup>15</sup> Government  
<sup>38</sup> Private  
 Offices  
**57,600**   
 Total PGO Incentive Payout

### PENANG GREEN KINDY INCENTIVE

**38** Kindy Participants  
**7,500** Total Payout

### OTHER INCENTIVES

Green Event Incentive & Food Waste Challenge Incentive

**3,500** Total Payout

## AWARDS

### PENANG GREEN SCHOOL AWARD

**83** Schools  
**42**   
**41**

Training of Trainer (TOT) Program engagement

**60** Pax  
**64** Schools

### PENANG GREEN JOURNALISM AWARD PENANG GREEN CREATOR AWARD

**29** Total Submissions  
**11,300** Total Prizes

COMMUNITY  
 ENGAGEMENT

ENDORSEMENT  
**21** Applications

MAMPAN DIRECTORY  
**9** Waste Categories  
**246** Recyclers

PENANG GREEN HUB  
**82** Organisations

PENANG GREEN CITIZEN  
**27,094** Pledged

PENANG GREEN MARKET  
**5** Markets (May - Nov)  
 by PGC  
 PENANG GREEN MARKET  
 檳城綠市場

# KEY ACCOMPLISHMENTS AT A GLANCE



Our website has a **LOW CARBON** footprint

**92%** Cleaner than tested pages



## SOCIAL MEDIA ENGAGEMENT

Public Engagements   
**>1,227,118**

Our Followers

 **28,888**

 **3,014**

 **2,367**

 **229**

 **130**

**>34,628**   
Total Followers

## PENANG GREEN AGENDA

Penang Green Agenda (PGA) 2030 is a framework designed to guide Penang in achieving the UN Sustainable Development Goals (UNSGDs).

It provides recommendations and strategies for 10 focus areas. In 2025 PGC focus mainly in **GROUP 3 : GREEN ECONOMY**.

### GUIDING POLICIES

- Penang 2030
- UN Sustainable Development Goals
- Penang Green Agenda
- Circular Economy Roadmap

Full PGA Report:



Discover what the community thinks:



## PGH PENANG GREEN HOTEL

- ✓ **PGH taskforce** was setup
- ✓ **PGH Matrix** was developed and adopted
- All **3-stars and above** hotels in Penang to practice green by 2030.

**2**  Workshop & CEPA session

**70**  Attendees

## PENANG GREEN DATA

Learn more on the data that we have collected:



### 3 Awards Recognition

- ESG Leadership Award 2025
- Excellence Community-Led Green Initiative Award
- Youth Green Leadership Award

## PENANG GREEN INDUSTRY PROGRAMME

Strategic Collaboration with Corporates & Industry Players

**>7**  Sessions **>600**  Participants

Expanded Strategic Partnerships & Financing Pathways

**MoU** signed with Alliance Bank Malaysia Berhad at PGS 2025 for the **CM Fund** Collaboration Exploration.

Hosted **PGS Gala Dinner & PGIP Soft Re-launch**

**330**  Attendees

Contributed to the **ESG Manufacturing Playbook** by Alliance Bank & Monash University

Current **ACTIVE** followers in PGIP LinkedIn Group

**150**  Members

## PENANG ENERGY FRAMEWORK

Communication, Educational and Public Awareness (CEPA)

**>6**  Sessions **608**  Participants



Our Proud Moments

# PENANG GREEN COUNCIL



# EVENT HIGHLIGHTS

