



IMPACT SCORE CARD

> 2020



ENABLE
EMPOWER
ENRICH



KEY ACCOMPLISHMENTS

ENABLE

22,264

pledged since 2009

PENANG GREEN CITIZEN



4

stakeholder consultations



346

participants

SEA CIRCULAR & CIRCULAR CITIES STAKEHOLDER CONSULTATIONS

WEBINAR

255

participants



WEBINAR

778

participants

PENANG GREEN AGENDA

BRITISH HIGH COMMISSION ON SCIENCE FOR CLIMATE ACTION

Co-organized by PGC

WASTE GENERATION SURVEY DURING MCO IN PENANG ISLAND

349

respondents

PUBLIC SURVEY

updated: Oct 2020

GREEN DATA

80

indicators

will be published (Penang & Malaysia)

PENANG IN NUMBERS



SOCIAL MEDIA

updated: 15 Nov 2020



FACEBOOK

13,868

followers



INSTAGRAM

682

followers



YOUTUBE

48

subscribers



WEBSITE

25,542

viewers



BLOG

52 702 431

posts

viewers

visitors

EMPOWER

3

sessions

ROADSHOW

due to pandemic

11

interviews from third parties

INTERVIEWS

8

submissions

ENDORSEMENT

ENVIRONMENTAL CAMPS & WORKSHOPS

TOT ONLINE WORKSHOP

86

registered



GREEN MAP

76

participants

DIY@H VIDEO

7,800

estimated number of Facebook outreached

VIRTUAL GREEN ADVENTURER SERIES

3,884

estimated number of Facebook outreached

GREEN CHALLENGE

94

submissions received (one-off MCO project)

LEARNING AND LEADERSHIP EMPOWERMENT (2LE)

ECO-TALK

536

participants



SEMBANG!

24,255

estimated number of Facebook outreached



ZERO WASTE NETWORK



3,560

downloads

120

recyclers

ENRICH

20

offices certified

PENANG GREEN OFFICE



27

submissions received

PENANG GREEN JOURNALISM AWARD



1

recipient

PGEI

Penang Green Event Incentives

PENANG GREEN EVENT INCENTIVE

Note: Mass gathering and physical activities are suspended from 18 March until 31 December 2020 due to Covid-19 pandemic.



HIGH-LIGHTS

