



20  
22

# PENANG GREEN COUNCIL IMPACT SCORECARD

ENABLE  
EMPOWER  
ENRICH

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# KEY ACCOMPLISHMENTS

## SOCIAL MEDIA

 **16,713** followers

 **1,548** followers

 **151** subscribers

 **55,885** viewers

 **619** viewers

 **557** followers

### FUYOH! ONCE UPON A TIME ENVIRONMENT BAZAAR

**1,500**

estimated number of public engagements

### WETLAND RESTORATION

**1,000**

trees planted

**12,300KG**

estimated carbon reduction  
per year

### PENANG GREEN CITIZEN

**23,200**

pledged

### PUBLIC SURVEY

PENANG WATER USE BEHAVIOURAL SURVEY

PUBLIC PERCEPTION TOWARDS  
PLASTIC WASTE IN PENANG

### PENANG GREEN OFFICE



**26**

offices certified

### PENANG GREEN SCHOOL AWARD & PENANG GREEN KINDY INCENTIVE

**128**

submissions received

### PENANG GREEN JOURNALISM

FEATURES WRITING  
PHOTOJOURNALISM

**34**

submissions  
received

### ZERO WASTE NETWORK

**95**

recyclers  
as of Nov. 2022

### PUBLIC ENVIRONMENTAL OUTREACH

**5**

camps & workshops

**342**

public engagements

### ECO TALKS & SEMBANG!

**31**

sessions

**2,886**

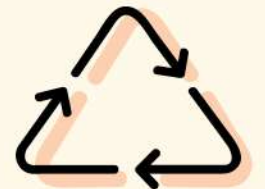
public engagements

### TRASH-FREE PENANG

A campaign to promote public awareness that aims to increase a sense of community ownership in recycling.

**5**

new recycling  
stations



### SHARING & INTERVIEWS



**13**

sessions

### ENDORSEMENT



**11**

applications

### ROADSHOW

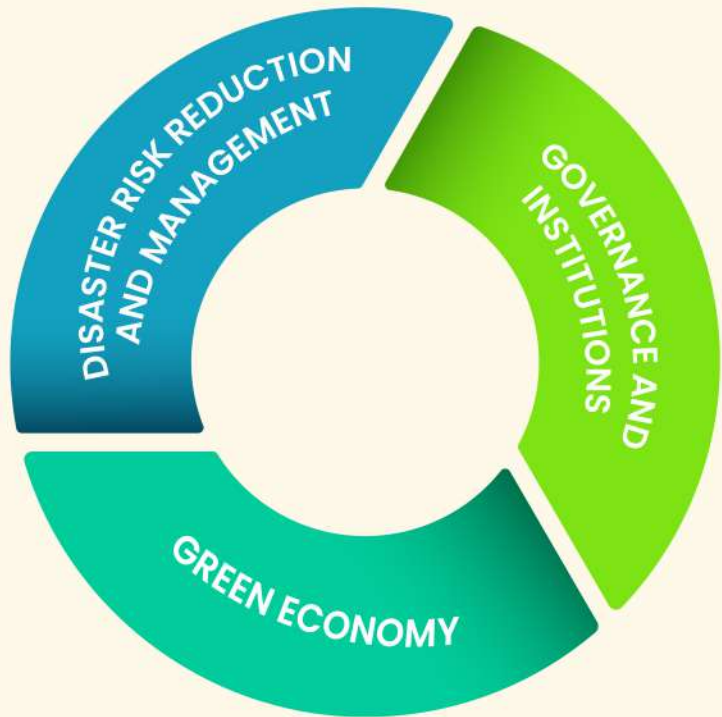


**8**

sessions

# KEY ACCOMPLISHMENTS

# PENANG GREEN AGENDA



## DISASTER RISK REDUCTION AND MANAGEMENT

Successfully helped set up a fully functioning State Disaster Management Unit

**50**

participants

PENANG STATE FIRST RESPONDER TRAINING OF TRAINERS COURSE

## GOVERNANCE AND INSTITUTIONS

Governance

**2**

sessions

for civil servants were conducted

## GREEN ECONOMY

### 1. RENEWABLE ENERGY AND ENERGY EFFICIENCY

Renewable Energy & Energy Efficiency task force established and drafted a policy document

**30**

participants

KURSUS PENGENALAN SISTEM PENGURUSAN TENAGA BAGI BANGUNAN KERAJAAN

### 2. GREEN FINANCE PROGRAMME

Renewable Energy & Energy Efficiency task force established and drafted a policy document

**144**

attendees

**23**

speakers

**18**

organisations

PENANG GREEN FINANCE CONFERENCE

### 3. PENANG GREEN INDUSTRY PROGRAMME

- An MOU signed between PGC and FMM
- A LOU signed between PGC and Lam Research
- Engagement with at least

**30**

different stakeholders to build consensus and a support network

ESG WORKSHOP 2022: ESTABLISHING & EMBEDDING ESG STRATEGIES INTO OUR BUSINESS MODEL

**25**

participants

BATU KAWAN SUSTAINABILITY GROUP

working with

**6** MNCs **1** LLCs

to engage with Penang-based SMEs in the E&E sector to carry out circular economy pilot projects





# HIGHLIGHTS

