



PENANG GREEN COUNCIL

2021 IMPACT SCORECARD



ENABLE



EMPOWER



ENRICH



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www.pgc.com.my



Penang Green Council,
46th Floor, KOMTAR, 10503 Penang

KEY ACCOMPLISHMENTS

ENABLE



22,476

pledged since 2009

PENANG GREEN CITIZEN

Penang Environmental Quiz

268

school participants

17,325

student participants

AD-HOC UNDER PENANG GREEN SCHOOL

Co-Organise by PGC

USM Waste Management Roadmap

58

respondents

PENANG GREEN AGENDA

36,735

estimated number of FB outreached

HOKKIEN SPECIAL ENVIRONMENTAL EDUCATION

SOCIAL MEDIA



15,990

followers



1,266

followers



120

subscribers



52,564

page views



BLOG

47

posts

745

page views

513

visitors

EMPOWER

"A Minute with Mother Earth"
FB Photo Sharing Challenge

80+

participants

EARTH DAY CELEBRATION

ENVIRONMENT DAY CELEBRATION

1,584

participants

Repaint Mother Nature
Colouring & Drawing Contest

360 118

participants shares

Search & Spot
Facebook Contest

24 47 139

participants

shares

views

VIRTUAL PENANG GREEN IDOL TOURNAMENT

16

interviews from third parties

SHARING & INTERVIEWS

9

submissions

ENDORSEMENT



3.8K 83

downloads

recyclers

ZERO WASTE NETWORK

Eco-Talk

1,318

participants

LEARNING AND LEADERSHIP EMPOWERMENT (2LE)

Sembang

7,486

participants

98

participants

Plastic Kiosk Handover Session
Plastic Kiosk Training
SNDP Workshop

SEA CIRCULAR PROJECT

*participants are limited to follow COVID-19 SOP

390

participants

Domestic Waste
Survey

265

participants

CLIMATE MODELLING & GHG TRAINING FOR EARLY CAREER RESEARCHERS

Co-Organise by PGC

121 1.4K

registered participants estimated number of FB outreached

GREEN FINANCE VIRTUAL CONFERENCE

ENRICH

PENANG GREEN OFFICE

35

offices certified



PENANG GREEN JOURNALISM

Features Writing
Photojournalism

53

submissions received

**Note: Mass gathering and physical activities are suspended in 2021 due to Covid-19 pandemic.

ENVIRONMENTAL CAMPS & WORKSHOPS

ENVIRONMENT EDUCATION CAPACITY BUILDING PROGRAMME

"Penang Lestari Apadia tu?!"

650

participants

VIRTUAL GREEN ADVENTURER SERIES

Creatures of CurioSEAty

Green Festivities

94

registered participants

3,706

estimated number of FB outreached

VIRTUAL GREEN MAP

Blue Belt
Golden Belt

3.3K

estimated number of FB outreached



HIGHLIGHTS

