



PENANG
2030

PENANG GREEN COUNCIL

IMPACT SCORECARD

01 ENABLE

02 EMPOWER

03 ENRICH

3
2
0
2



+604 250 3322

www.pgc.com.my

Penang Green Council,
46th Floor, KOMTAR,
10503 Penang

KEY ACCOMPLISHMENTS

MAJOR EVENT

EARTH HOUR & EARTH DAY CELEBRATION 2023

Theme: Invest in Our Planet

> 600

estimated number of public engagements

75

organisations took part in Earth Hour

WORLD ENVIRONMENT DAY CELEBRATION 2023

FUYOH! 2.0

'Nurturing The Earth, One Action At A Time'

> 1,000

estimated number of public engagements

PENANG WORLD CLEANUP DAY 2023

500

participants

GREEN PINANG AWARDS (GALA) PRESENTATION CEREMONY

200

attendees

49

winners & recipients

PENANG GREEN MARKET BY PGC



3,800

estimated number of public engagements

ENVIRONMENT EDUCATION & OUTREACH

PUBLIC ENVIRONMENTAL OUTREACH

382

public engagements

ECO TALKS & SEMBANG!

as of Nov. 2023

2,946

public engagements

SHARING & INTERVIEWS

> 3,000

public engagements

ROADSHOW

> 2,000

public engagements

COMMUNITY ENGAGEMENT

ENDORSEMENT

11

applications

PENANG GREEN HUB

65

organisations

PENANG GREEN CITIZEN

24,078

pledged (since 2009)



ZERO WASTE NETWORK

152

recyclers as of Nov. 2023

PUBLIC SURVEY

Public Perception Towards Plastic Waste and Recycling in Penang

1,313

respondants

Phase Out Single Use Plastic Survey

1,028

respondants

Penang Water Use Behavioural Survey

Read the report here:



AWARDS & INCENTIVES

AWARDS

PENANG GREEN SCHOOL AWARD



ANUGERAH SEKOLAH HIJAU PULAU PINANG

92

submissions received

RM31,000

PENANG GREEN JOURNALISM AWARD

Features Writing | Photojournalism

31

submissions received

RM9,850

RECYCLING COMPETITION

In partnership with TORAY

6957.1KG

collections

INCENTIVES

PENANG GREEN OFFICE



40

offices certified

RM30,000

PENANG RAINWATER HARVESTING SYSTEM & FOOD WASTE CHALLENGE INCENTIVE

RM7,000

PENANG GREEN KINDY INCENTIVE

RM7,500

SOCIAL MEDIA ENGAGEMENT

as of Nov. 2023



17,600

followers



1,866

followers



55

followers



180

subscribers



36,916

viewers



730

viewers



984

followers

PENANG GREEN AGENDA

Launched in 2021, the Penang Green Agenda (PGA) 2030 is a framework designed to guide Penang in achieving the UN Sustainable Development Goals (UNSDGs).

It provides recommendations and strategies for the following 10 focus areas:

Group 1 : Land Use & Planning

Group 2 : Disaster Risk Reduction & Management

Group 3 : Green Economy

Group 4 : Agriculture

Group 5 : Marine & Coastal Management

Group 6 : Sustainable Mobility & Connectivity

Group 7 : Green Building & Township

Group 8 : Water & Sanitation

Group 9 : Governance & Institutions

Group 10 : Biodiversity & Natural Ecosystem

Full PGA Report:



Report on Climate Change Impacts in Penang:



KEY ACCOMPLISHMENTS

DISASTER RISK REDUCTION & MANAGEMENT

The Penang State Disaster Risk Reduction & Management Unit (UPB) was set up in year 2022 and officially launched on 31st October 2023.



Scan QR Code for more information.

Address: Tingkat 25, KOMTAR, 10503 Pulau Pinang

Contact: +604-6505100 | +604-2634002

GREEN ECONOMY

Penang Green Industry Programme

- ESG workshops (HRDCorp claimable)
- Roundtable on ESG & Sustainability in The Supply Chain
- Penang ESG Conference & Exhibition 2023

STAKEHOLDERS
ENGAGEMENT

>180

companies

CAPACITY
BUILDING

>500

participants

Renewable Energy & Energy Efficiency

FRAMEWORK

A report has been prepared, discussing on the scope of the work, challenges, and opportunities, as well as recommendations to advance RE and EE programmes in Penang.

CAPACITY BUILDING

Energy Management
Training for Public
Building

61

participants

GOVERNANCE AND INSTITUTION

Environmental Education Capacity Building Programme

For governmental offices, policy & decision makers, and public programmes in Penang.

630

attendees



HIGHLIGHTS

