

PENANG GREEN JOURNALISM AWARD 2023

General Rules and Regulations

1. Participation is open to:
 - a) journalists and photographers employed by any print media and online media organisation operating in Malaysia or registered with **Suruhanjaya Syarikat Malaysia (SSM)**, OR
 - b) writers or freelance writers with entries published in any Malaysian based print media or online media (*including magazines*) **(for Section A ONLY)**
 - c) University / collage students from School of Communication / Mass Communication aged 18 and above that are still enrolled as student in their institutions **(for Section C ONLY)**
2. This contest consists of THREE sections:
 - **Section A: Features Writing**
 - A thematic story which may be a stand-alone piece or series.
 - **Section B: Photojournalism**
 - **Section C: Young Journalism**
3. Participants are allowed to send in maximum THREE entries for each section, but **ONLY ONE (1) prize to be won for each participant in EACH SECTION**. Entries submitted in the wrong section will be disqualified.
4. The contents of all entries should emphasise on **nature and sustainable environment in Penang**, documenting how social, environmental and economic factors in transforming the society and people's lives today.
5. For Section A, all entries **must be published in print or electronic news portal or both** within the period **from 1st June 2022 to 31st May 2023**. Late entries will be disqualified.
6. For Section C, entries from students **MUST** be published in university's / college's magazine / news paper / website / e-magazine or e-paper (digital news) / official social media from **1st June 2022 to 31st May 2023**.
7. All media entries and photojournalism entries should be scanned and submitted **ONLINE** as a **PDF** to penangpgc@gmail.com before or by **31st July 2023**.
8. For journalists and photographers, all entries forms **must be verified** by the participant's **Chief Editor** or **representative of the organisation**. For Section C, all entries must be **verified by the faculty or lecturer**.
9. Winners will be announced in September 2023 via Penang Green Council's Facebook.
10. All submissions shall remain the sole property of the organiser and supporting partners reserves all rights to use/ publish/ reproduce/ exhibit the submissions in any form of media or medium, whether locally or internationally, without any prior notification or payment made to the participants.
11. The organiser reserves the right to disqualify any dispute arising in connection with the terms and conditions above and/or any entry not following or abiding by the terms and conditions above.

12. The decision of the organiser is **FINAL** and any form of correspondence shall not be entertained.
13. The organiser reserves the right to decide **NO** winner for the prizes listed below and also **NOT** to award any of the prizes.
14. The organiser reserves the right to substitute the prizes with any other prize of comparable commercial value without prior notice.
15. With the entry submission, the contestants hereby agree to all contest terms and conditions and to indemnify Penang Green Council and the sponsor from any and all legal claims or otherwise.

JUDGING CRITERIA

Section A & C: Features Writing & Young Journalism

1. Entries can be submitted in Bahasa Melayu, English, Chinese or Tamil.
2. For entries produced in Chinese and Tamil, participants are required to provide a synopsis not more than 100 words either in **Bahasa Melayu** or **English**.
3. For serial publication, each copy of the article must be arranged in order.
4. Entries are judged based on the following criteria:

Criteria	Full Marks (%)
Green Newsworthiness <ul style="list-style-type: none"> - Importance/ impact from the environmental perspective - Investigative element 	30
Facts (information) & Research Quality <ul style="list-style-type: none"> - Strengthening the story with: <ul style="list-style-type: none"> o at least TWO (2) primary sources, and o at least TWO (2) secondary sources - Background and context - Accuracy and consistency: information, names and designations (maximum penalty: -10%) 	30
Quality of Writing <ul style="list-style-type: none"> - Theme: clear and coherent (10%) - Flow: lead, nut graph, transition, ending (15%) - Anecdotes and quotes (15%) - Grammar, vocabulary and spelling (maximum penalty: -10%) 	40
TOTAL	100

JUDGING CRITERIA

Section B: Photojournalism

1. Each entry is allowed to submit one/ series of pictures with up to five images.
2. Photos should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization will be disqualified.
3. Photo captions must accompany all submissions and should include the subject of the image, the location and date the image was taken and the name of the photographer(s) and/or journalist(s).
4. All contestants must submit the contest form and the image via email to penangpgc@gmail.com.
5. Photojournalism entries are judged based on the following criteria:

Criteria	Full Marks (%)
Visual impact	30
News value	30
Technical excellence	20
Human interest	10
Originality and editing	10
Total	100

Prizes:

Section A: Features Writing
Excellent Award: Cash Prize RM 2,000 & Certificate of Appreciation <i>*ONE prize each for Bahasa Melayu, English, Chinese and Tamil language</i>
Section B: Photojournalism
First Prize : RM 1,200 & Certificate of Appreciation Second Prize : RM 1,000 & Certificate of Appreciation Third Prize : RM 800 & Certificate of Appreciation
Section C: Young Journalism
Excellent Award: Cash Prize RM 2,000 & Certificate of Appreciation <i>*ONE prize each for Bahasa Melayu, English, Chinese and Tamil language</i>

CONTACT US:

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