



20
22

PENANG GREEN COUNCIL IMPACT SCORECARD

ENABLE
EMPOWER
ENRICH



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Penang Green Council,
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KEY ACCOMPLISHMENTS

SOCIAL MEDIA

 **16,713** followers

 **1,548** followers

 **151** subscribers

 **55,885** viewers

 **619** viewers

 **557** followers

FUYOH! ONCE UPON A TIME ENVIRONMENT BAZAAR

1,500

estimated number of public engagements

WETLAND RESTORATION

1,000

trees planted

12,300KG

estimated carbon reduction
per year

PENANG GREEN CITIZEN

23,200

pledged

PUBLIC SURVEY

PENANG WATER USE BEHAVIOURAL SURVEY

PUBLIC PERCEPTION TOWARDS
PLASTIC WASTE IN PENANG

PENANG GREEN OFFICE



26

offices certified

PENANG GREEN SCHOOL AWARD & PENANG GREEN KINDY INCENTIVE

128

submissions received

PENANG GREEN JOURNALISM

FEATURES WRITING
PHOTOJOURNALISM

34

submissions
received

ZERO WASTE NETWORK

95

recyclers
as of Nov. 2022

PUBLIC ENVIRONMENTAL OUTREACH

5

camps & workshops

342

public engagements

ECO TALKS & SEMBANG!

31

sessions

2,886

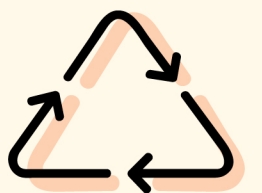
public engagements

TRASH-FREE PENANG

A campaign to promote public awareness that aims to increase a sense of community ownership in recycling.

5

new recycling
stations



SHARING & INTERVIEWS



13

sessions

ENDORSEMENT



11

applications

ROADSHOW



8

sessions

KEY ACCOMPLISHMENTS

PENANG GREEN AGENDA



DISASTER RISK REDUCTION AND MANAGEMENT

Successfully helped set up a fully functioning State Disaster Management Unit

50

participants

PENANG STATE FIRST RESPONDER TRAINING OF TRAINERS COURSE

GOVERNANCE AND INSTITUTIONS

Governance

2

sessions

for civil servants were conducted

GREEN ECONOMY

1. RENEWABLE ENERGY AND ENERGY EFFICIENCY

Renewable Energy & Energy Efficiency task force established and drafted a policy document

30

participants

KURSUS PENGENALAN SISTEM PENGURUSAN TENAGA BAGI BANGUNAN KERAJAAN

2. GREEN FINANCE PROGRAMME

Renewable Energy & Energy Efficiency task force established and drafted a policy document

144

attendees

23

speakers

18

organisations

PENANG GREEN FINANCE CONFERENCE

3. PENANG GREEN INDUSTRY PROGRAMME

- An MOU signed between PGC and FMM
- A LOU signed between PGC and Lam Research
- Engagement with at least

30

different stakeholders to build consensus and a support network

ESG WORKSHOP 2022: ESTABLISHING & EMBEDDING ESG STRATEGIES INTO OUR BUSINESS MODEL

25

participants

BATU KAWAN SUSTAINABILITY GROUP

working with

6

MNCs

1

LLCs

to engage with Penang-based SMEs in the E&E sector to carry out circular economy pilot projects





HIGH LIGHTS

