

Penang Green Journalism Award 2015

General Rules and Regulations

1. Participation is open to journalists and photographers employed by any print media and new media organization operating in Malaysia and registered with **Suruhanjaya Syarikat Malaysia (SSM)**.
2. This contest consists of three sections:
 - **Section A: Hard News**
 - A stand-alone news item that is timely and factual in nature
 - **Section B: Features Writing**
 - Thematic story on a newsworthy topic, which may be a stand-alone piece or series.
 - **Section C: Photojournalism**
3. Participants are allowed to send in few entries to one or more sections but **ONLY ONE (1) prize to be won for each participant**. Entries submitted into the wrong section will be disqualified.
4. All entries **must be published in print or electronic news portal or both** between July 14th, 2014 and 13th July, 2015.
5. The contents of all entries should emphasize on environmental issues in Penang, documenting how social, environmental and health issues are affecting society and people's lives today.
6. New media entries should be submitted as a **PDF** to penangpgc@gmail.com
7. Print media entries should be submitted:
 - i. as a **PDF** to penangpgc@gmail.com , and
 - ii. an **original copy** via post or hand to:-

**Penang Green Council (PGC Strategies Sdn. Bhd.)
Tingkat 46, KOMTAR, 10503 Pulau Pinang, Malaysia.
(Penang Green Journalism Award 2015)**

8. All entry forms must be **verified** by the participant's **Chief Editor** or **representative** of the organization.
9. The Penang state government will not be responsible for any accident that may arise due to late delivery, destruction/damage or loss of documents in the delivery process.
10. All entries should be submitted before or by **July 31st, 2015**.
11. All submissions are non-returnable and shall remain the sole property of organisers and sponsors reserves all rights to use/ publish/ reproduce/ exhibit the submissions in any form of media or medium whether locally or internationally, without any prior notification or payment made to the participants
12. The organiser reserves the right to disqualify any dispute arises in connection with the terms and conditions above and/or any entry not following or abiding by the terms and conditions above.
13. The decision of the judges is **final** and any form of correspondence shall not be entertained.
14. The organiser reserves the right to decide **NO** winner for the prizes listed below and also NOT to award any of the prizes.
15. The Organisers reserve the right to substitute the prizes with any other prize of comparable commercial value without prior notice.
16. With the entry submission, the contestants hereby agree to all contest terms and conditions and to identify Penang Green Council and the sponsor from any and all legal claims or otherwise.

Section A: Hard News

1. Entries can be submitted in Bahasa Melayu, English, Mandarin or Tamil.
2. For entries produced in Mandarin and Tamil, participants are required to provide a synopsis not more than 500 words either in **Bahasa Melayu or English**.
3. Entries are judged based on the following criteria:

Criteria	Full Marks (%)
Green Newsworthiness <ul style="list-style-type: none">- Importance/ impact from the environmental perspective (15%)- New information and/ or local context (15%)	30
Quality of Research <ul style="list-style-type: none">- Appropriate level of research (10%)- Quality and diversity of primary and secondary sources (10%)- Accuracy and consistency: information, names and titles (10%)	30
Quality of Writing <ul style="list-style-type: none">- Clarity in conveying basic facts (5W1H) (10%)- Lead, flow and transition (10%)- Language: grammar, vocabulary and spelling (10%)- Balance, fairness and ethics (10%)	40
TOTAL	100

Section B: Features Writing

1. Entries can be submitted in Bahasa Melayu, English, Mandarin or Tamil.
2. For entries produced in Mandarin and Tamil, participants are required to provide a synopsis not more than 500 words either in **Bahasa Melayu or English**.
3. For serial publication, each copy of the article must be arranged in order.
4. Entries are judged based on the following criteria:

Criteria	Full Marks (%)
Green Newsworthiness <ul style="list-style-type: none">- Importance/ impact from the environmental perspective (10%)- New information and/ or local context (10%)- Investigative element (10%)	30
Facts (information) & Research Quality <ul style="list-style-type: none">- Appropriate level of research (10%)- Quality and diversity of primary and secondary sources (10%)- Accuracy and consistency: information, names, titles (10%)	30
Quality of Writing <ul style="list-style-type: none">- Theme: clear and coherent (10%)- Flow: lead, nut graph, transition, ending (10%)- Anecdotes and quotes (10%)- Balance, fairness and ethics (10%) Penalty on errors: <ul style="list-style-type: none">- Grammar, vocabulary and spelling (max – 10%)	40
TOTAL	100

Section C: Photojournalism

1. Each entry is allowed to submit one/ series of picture with up to five images.
2. Photos should be accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization will be disqualified.
3. Photo captions must accompany all submissions and should include the subject of the image, the location and date the image was taken and the name of the photographer(s) and/or journalist(s).
4. All contestants must submit the contest form and the image in (5R) (5" x 7" or 127 x 178mm) size printed on any photographic paper via postal or by hand to the address above.
5. Photojournalism entries are judged based on the following criteria:

Criteria	Full Marks (%)
Visual impact	20
News value	20
Photographic quality	10
Versatility	10
Consistency	10
Human interest	10
Originality and editing	10
Technical excellence	10
Total	100

Prizes

Section A: Hard News

*One prize each for Bahasa Melayu, English, Mandarin and Tamil language:

Excellent Award: Cash Prize RM 2,000 & Certificate of Appreciation

Special Award: Cash Prize RM 1,000 & Certificate of Appreciation

Section B: Features Writing

*One prize each for Bahasa Melayu, English, Mandarin and Tamil language:

Excellent Award: Cash Prize RM 2, 500 & Certificate of Appreciation

Special Award: Cash Prize RM 1,000 & Certificate of Appreciation

Section C: Photojournalism

Prizes are proudly sponsored by Canon, Malaysia

First Prize: Canon Powershot SX700HS & Certificate of Appreciation

Second Prize: Canon Powershot SX400 IS & Certificate of Appreciation

Third Prize: Canon Selphy CP-910 & Certificate of Appreciation

CONTACT US:

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Organised by:

Photojournalism prizes sponsored by:



Canon